



AUGUSTA CONVENTION & TOURISM BUREAU
MEETING MINUTES
NOVEMBER 8TH, 2022
5:30PM
AUGUSTA HISTORIC TRAIN DEPOT

Attendance:

Kelsey Stacy - Present
Debi Devor - Absent
Shannon Hettenbach - Present
Jane Mathias - Absent
Steve Cannaby - Present
Warner Harrison - Absent
Richard Kennedy - Absent
Josh Shaw - Absent
Jayme Chapin - Present

1. Call to Order 5:32pm

2. CTB financial update

CTB Revenue Through October 2022

· Beginning Balance:	\$ 82,082.72
· Expenses:	\$ (29.95) (downtown music system)
· Revenues:	\$ 0
· Ending Balance:	\$ 82,052.77

3. Jessica Dunnegan – Proposal for Downtown Map of Businesses

Not in attendance – needed to reschedule

4. Bruce Behymer – City Publication information

Kansas publishing ventures – Discussed a traditional 32 page option. We can either provide the content or they can do it. They can sell the advertising or we can sell it. Discussed if we sold it – we could lower the pricing and use some of the funds from CTB to lower the cost. Ads is what actually pays for the magazine. They also provide a flip edition digital copy for free. Typically re-done every 2 years. Asked for pricing for 500 and 1000 copies. Typically a 2-3 week print time. We would have to decide what we would like on the Cover. Bruce is going to send more information to Jayme to discuss at the next meeting.

8. Any other discussions?

Meeting Adjourned 6:13pm

Next Meeting: December 13th 2022

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To stimulate, attract, and promote tourism in the Augusta area,
for the benefit of the city and business community.



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