



AUGUSTA CONVENTION & TOURISM BUREAU
MEETING MINUTES
OCTOBER 11, 2022
5:30PM
AUGUSTA HISTORIC TRAIN DEPOT

Attendance:

Kelsey Stacy - Present
Debi Devor - Absent
Shannon Hettenbach - Present
Jane Mathias - Present
Steve Cannaby - Present
Warner Harrison - Present
Richard Kennedy - Present
Josh Shaw - Absent
Jayme Chapin - Present

1. Call to Order 5:30 pm - Minutes: Motion to Approve-Jane - Second- Richard - Pass
2. CTB financial update Motion to approve - Shannon - Second - Warner - Pass

CTB Revenue Through September 2022

· Beginning Balance:	\$ 82,237.67
· Expenses:	\$ (29.95)
· Revenues:	\$ (125.00)
· Ending Balance:	\$ 82,082.72

3. Update on Wayfinding Signage - what is being ordered.

4. **Community Update - discussion**

Information to include? Monthly? How many? Where to distribute? Group discussed printing off 500 copies of informational calendar to distribute at multiple locations in the community and the possibility of freestanding kiosks at locations. Discussion also included possibility of using a QR code to get information out. Discussed that it would be a free service for anyone to use. May be a task for new person hopefully being hired in 2023. Information for the coming month must be provided by the 20th of the month prior to be included.

8. **Any other discussions?**

Motion to adjourn: Warner 6:05pm - Second - Kelsey - Meeting adjourned.

Next Meeting: November 8th 2022

Our Mission

**To stimulate, attract, and promote tourism in the Augusta area,
for the benefit of the city and business community.**