



AUGUSTA CONVENTION & TOURISM BUREAU
MEETING MINUTES
JANUARY 10TH 2023
5:30PM
AUGUSTA HISTORIC TRAIN DEPOT

Attendance:

Kelsey Stacy - Absent
Debi Devor - Present
Shannon Hettenbach - Present
Jane Mathias - Present
Steve Cannaby - Present
Warner Harrison - Absent
Richard Kennedy - Present
Josh Shaw - Absent
Jayme Chapin - Present

1. Call to Order 5:30pm
2. Minutes Approval – Motion – Richard, Second – Shannon, Pass
2. CTB financial update – Motion to Approve Debi, Second – Steve, Pass
CTB Revenue Through November 2022 – (No Current Financials received as of 1/10/23)
 - Beginning Balance: \$ 82,052.77
 - Expenses: \$ (785.03)
 - Revenues: \$ 4775.86
 - Ending Balance: \$ 86,043.60
3. City Publication discussion – Costs, questions and options
Discussion on what to include in the City brochure publication. Possible articles to include. Sections – Fun things to do – Play Outside – Things to see and do – Activities and event schedule – Local flavors – Shopping – Places to stay – to include air bnb – decided to focus more on tourism than a business directory. Discussion of options for costs associated with advertising. General discussions – once Go! Augusta has hired an assistant we will begin more solid planning.
8. Any other discussions?

Motion to adjourn – Debi – Second – Shannon – Meeting Adjourned at 6:17pm

Next Meeting: February 14th 2023

Our Mission

To stimulate, attract, and promote tourism in the Augusta area,
for the benefit of the city and business community.